

Order ID: 58259 CF LOC-POL FBD - LBD: 10/07/12 - 10/14/12 HL#: 09/10/12 11:43 AM Created: SCOTT BROWN FOR U.S. SENATE... CPE: / / 5041W10/8 Agency Commission: 15 % Updated: FWONG on 09/10/12 12:03 PM Agency: MULTI MEDIA SERVICES CORP. Product: BROWN/R/US SEN MA Self :03:00 Confirmed: 09/10/12 12:03 PM Buyer: N. MCDONALD Demo: HHOLDS DMA RTG Sched. Code: Z Contract: 09/11/12 08:53 AM PAT CASHEN POLITICAL-WBZ-TV Billing Int: Monthly BM: SS Share: 0% WCVB: 0% WHDH: 0% WFXT: 0% WLVI: 0% WSBK: 0% WBPX+: 0% WNDS: 0% CABLE: 0% Dur SC Self Pr Time Class Eligible Days Break Type Item Sales Catg **HHOLDS** Rate Spots Total NR A/G M T W T F \* \* NEWS 001 MLOCAL6A 30 0.0 \$810.00 \$4,050.00 FIXED FBD LBD Oct 08 10/08/12 10/12/12 5 Time Class Eligible Days Dur SC Self Pr **HHOLDS** Item Break Type Sales Catg Rate Spots NR A/G Total MEARLY M T W T F \* \* MORN 002 30 0.0 \$500.00 10 \$5,000.00 **FIXED FBD** LBD Oct 08 10/08/12 10/12/12 10 Time Class Eligible Days Dur SC Self Pr Sales Catg NR A/G Item Break Type **HHOLDS** Rate Spots Total 003 DRACHAEL9A MTWTF . . DAY 0.0 \$550.00 \$2,750.00 FIXED FBD LBD Oct 08 10/08/12 10/12/12 5 Item Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots Total NR A/G M T W T F \* \* PRCE 004 DPRICE 30 0.0 \$990.00 \$4,950.00 **FIXED** FBD **LBD** Oct 08 10/08/12 10/12/12 5 Time Class Dur SC Self Pr Eligible Days **HHOLDS** NR A/G Item Break Type Sales Catg Rate Spots Total M T W T F \* \* NEWS NNOON 005 30 0.0 \$600.00 \$3,000.00 **FIXED** FBD LBD Oct 08 10/08/12 10/12/12 Item Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots Total NR A/G MTWTF \* \* 006 DCBSSOAP2 30 0.0 \$550.00 \$2,750.00 **FIXED** FBD LBD Oct 08 10/08/12 10/12/12 5



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STELEVISION STATIONS

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**FIXED** FBD

10/14/12

LBD

10/14/12

Oct 08

NR A/G

Order ID: 58259 CF LOC-POL FBD - LBD: 10/07/12 - 10/14/12

HL#:

WSBK: 0%

09/10/12 11:43 AM Created:

SCOTT BROWN FOR U.S. SENATE...

CPE: / / 5041W10/8

WFXT: 0%

Agency Commission: 15 % Updated:

WBPX+: 0%

FWONG on 09/10/12 12:03 PM

Agency: MULTI MEDIA SERVICES CORP. Buyer: N. MCDONALD

Product: BROWN/R/US SEN MA Demo: HHOLDS DMA RTG Self :03:00 Sched. Code: Z

Confirmed: 09/10/12 12:03 PM Contract: 09/11/12 08:53 AM Billing Int: Monthly BM: SS

AE: PAT CASHEN POLITICAL-WBZ-TV Share: 0% WCVB: 0% WHDH: 0%

WNDS: 0% CABLE: 0%

Time Class Dur SC Self Pr Sales Catg Rate Spots Item Eligible Days Break Type **HHOLDS** Total . . . . . s LOCS 031 LFINAL1 30 \$1,170.00 \$1,170.00

WLVI: 0%

**FIXED** 

FBD LBD Oct 08 10/14/12 10/14/12 1

Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg Rate Spots NR A/G **HHOLDS** Total \* \* \* \* \* \* S LATE 032 LTIMSUN1 30 0.0 \$270.00 \$270.00

**FIXED** 

FBD LBD Oct 08 10/14/12 10/14/12

Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg Rate Spots NR A/G Item **HHOLDS** Total \* \* \* \* \* S NEWS 033 WSUN5ANWS 30 0.0 \$250.00 \$250.00

FIXED

FBD LBD Oct 08 10/14/12 10/14/12 1

Order Totals						
Order Section	Confirmed Quantity	Revised Quantity	Confirmed Total		Revised Total	
			Gross Amt	Net Amt	Gross Amt	Net Amt
Spot Buy Lines	114	0	\$110,830.00	\$94,205.50	\$0.00	\$0.00
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Order Totals:			\$110,830.00	\$94,205.50	\$0.00	\$0.00